



news release

May 26, 2018

10TH ANNUAL TELUS MANITOBA MOTORCYCLE RIDE FOR DAD ATTRACTS OVER 1,400 REGISTERED RIDERS

WINNIPEG, MB: Today, the **TELUS Manitoba Motorcycle Ride for Dad (MRFD)** celebrated its 10TH Ride and attracted 1,433 registered riders. The record of 1,510 riders set in 2017 is safe for another year. Funds raised from today's Ride will total approximately \$350,000. This brings the ten-year fundraising total to over \$2.2M. Proceeds stay in Manitoba for prostate cancer research and education.

“We are so very grateful to all our riders, pledge donors, sponsors and volunteers,” said MRFD co-chair, Moe Sabourin. “The TELUS Manitoba Motorcycle Ride for Dad has led the nation over the past few years in terms of funds raised and total number of registered riders. It appears we have a great chance of doing so again this year. 100 percent of pledge donations are used in the fight against prostate cancer as all expenses are underwritten by corporate sponsors.”

Starting from the Polo Park Shopping Centre parking lot next to Earls, motorcycle riders rode west in a police escorted parade down Portage Avenue to Assiniboia Downs, then north to Selkirk, Gimli and back. The day-long event culminates with a wind-up celebration at Cowboys, Canad Inns Windsor Park.

Joining the TELUS Manitoba Motorcycle Ride for Dad official start were Celebrity Ride Captains Ami Houde, women's motocross champion and Monster-truck driver; Gord Leclerc, CTV News anchor; and Doug Brown and Obby Khan of the Winnipeg Blue Bomber Alumni.

Guest speakers were The Hon. Ralph Eichler, Minister of Agriculture; Scott Kolody, Assistant Commissioner, D-Division, RCMP; Rich Loewen, Superintendent, Winnipeg Police Service; John Lane, Chief, Winnipeg Fire Paramedic Service; Moe Sabourin, President, Winnipeg Police Association and co-chair MRFD; Tim Prokipchuk, Regional Director, TELUS; Evan Murray, Special Events Coordinator, Winnipeg Police Service; MRFD co-chair, Kirk Van Alstyne; and MRFD spokesperson, Ed Johner.

The TELUS Manitoba Motorcycle Ride for Dad is led by the Winnipeg Police Association with the volunteer organizing committee made up of Winnipeg police officers, community and business leaders, and dedicated citizens.

Additional funds are being raised in a motorcycle raffle with the winner receiving a 2018 Indian Chieftain from Headingley Sport Shop. Tickets are just \$10 each or 3 for \$25 and are available at all Windsor Plywood stores and the Headingley Sport Shop. Draw date is September 21, 2018.

The Manitoba Motorcycle Ride for Dad is made possible with support from TELUS, national title sponsor; PlayNow.com, regional presenting sponsor; the Winnipeg Police Association; Winnipeg Police Service; RCMP; Winnipeg Fire Paramedic Service; and other valued sponsors, motorcycle clubs, riders, donors and volunteers.

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